

# NCA ASSOCIATE MEMBERSHIP

## Gain Better Brand Visibility

NCA Associate Members receive unique opportunities to reach leaders at the top private clubs in the country. Nearly 90% of NCA subscribers are club board members, general managers or club staff.

- Preferred Vendor
- Associate Member Directory
- NCA Website Highlight
- Social Media
- Advertising Discounts
- Sponsorship Opportunities

## Join NCA Today—It's a Good Business Decision!

Gain brand exposure to private club industry leaders by becoming an NCA associate member. NCA associate members receive:



### *Greater Brand Visibility*

- Preferred Vendor listing on NCA's online directory
- Annual recognition in *Club Director* magazine
- NCA website highlight (logo & website)
- Company social media content promotion
- Advertising discounts in NCA's print and electronic periodicals
- Sponsorship opportunities
- Opportunities to present a session in NCA's webcast series
- Club Insider Brief (NCA's bi-weekly e-news digest) news highlight
- Priority consideration for editorial submissions



### *Private Club Industry Insight*

24/7 access to members-only tools; archived content from NCA's periodicals, books and education; and member rates for NCA events, including the **2024 National Club Conference in Frisco, Texas, April 28-30.**

# National Club Association Associate Member Application



Primary Contact Information			
Company name:		Industry:	
Name and title of authorized representative:			
Address:			
City:	State:	Zip:	
Phone:	Email:		
Website:	Company Twitter:		
<b>Why are you joining NCA? Please check all that apply:</b> <input type="checkbox"/> Increase my company's awareness within the private club industry <input type="checkbox"/> Introduce my company to decision makers; the private club industry is a new opportunity <input type="checkbox"/> Stay up-to-date on trends and legislation affecting the private club industry <input type="checkbox"/> Support the National Club Association <input type="checkbox"/> Other (please specify):			
<b>What percentage of your firm's revenue is generated from the private club industry?</b> <input type="checkbox"/> 0 - 25% <input type="checkbox"/> 26 - 50% <input type="checkbox"/> 51 - 75% <input type="checkbox"/> 76 - 100%			
Dues Payment Information			Submit Completed Application and Payment to:
<b>NCA dues are for a 12-month membership and begins in the month the dues payment is received.</b> 2024 NCA associate member dues: \$1,600			National Club Association Attn: <b>Katina Cavagnaro</b> Director of Membership and Sales 1680 Duke St. Ste 420 Alexandria, VA 22314  202-822-1291 cavagnaro@nationalclub.org nationalclub.org
Payment Method: <input type="checkbox"/> Check (Enclosed) <input type="checkbox"/> Online <input type="checkbox"/> Credit card: <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express			
<b>For credit card payment, please fill out the below information.</b>			
Name on card:	Card number:		
Expiration date:	Security code (3 digits on back of card):		
<b>Billing Address, if different from primary contact information.</b>			
Address:			
City:	State:	Zip:	

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

NCA dues are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to federal restrictions which prohibit the deduction of a portion of the dues used for certain lobbying activities. NCA estimates that the nondeductible portion of your dues for this year is 1.5%. This amount reflects only certain lobbying activities which are defined by federal law as nondeductible and does not reflect NCA's overall government relations effort.

## NEXT STEPS: Email the following information to [membership@nationalclub.org](mailto:membership@nationalclub.org)

1. Description of company's product(s) and/or service(s) in up to 100 words. This will appear on the "Preferred Vendors" page on the website.
2. A hi-res version of your logo. Preferably in an .eps or .ai file.
3. Your membership includes 5 subscriptions to *Club Director*, *Club Trends*, *Club Business*, electronic newsletters and access to the members-only website for individuals on your staff. Provide name, title, address (if different than above) and email address for up to 5 people.