



New Partnership Press Release

Peacock + Lewis Architecture and Interior Design,
JBD JGA Design and Architecture and ClubWorks

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Architecture

Planning

Interior Design

Programming

Graphic Design

Project Delivery

Member AIA

As of January 25, 2022, Peacock + Lewis of North Palm Beach and Naples, Florida have joined forces with JBD JGA Design and Architecture as co-founders of a new private club-focused professional services network to be known as ClubWorks.

As part of this internal restructuring, both Peacock + Lewis and JBD JGA will continue to operate as independent industry leaders in their respective regional and national markets while representing the foundation of a growing network of companies destined to provide unparalleled capabilities, reach, and serve to the community of private clubs in the US. Over the coming months, the firms will gradually transition their branding and graphic presentation to reflect the newly formed relationship.

The new ClubWorks network will support each companies' independent operations while allowing them the resources for growth and development. Each *ClubWorks* company will retain their personal client and supplier relationships while leveraging each other's strengths, empowering the focus of each company with the power of all.

"Both Peacock + Lewis and JBD JGA have long been design leaders in the private club industry. This exciting relationship will not only support each companies' individualism and identity but enhance the ability to provide even better service and a higher level of creativity to a wider geographic market" say Peacock + Lewis CEO Brian Idle, AIA. "With our combined 100 years of club amenity design experience, the club and hospitality industry will be the beneficiary of this new partnership."

Judd Brown, founder of JBD says, "This is a very exciting time for everyone involved. We are committed to continuing our hands-on services to our clients as an independent firm while exploring new opportunities with Peacock + Lewis, a company for which we have always had great respect. We expect ClubWorks and its time-tested network of professionals to quickly become the "go-to" for all things clubhouse design related throughout the country".

For more information, contact Brian Idle, CEO of Peacock + Lewis at brian@peacockandlewis.com or Peter Cafaro, Senior Vice President of JBD JGA Design and Architecture at pcafaro@jbdandjga.com.