

## Behind the Scenes Hidden Benefits of Private Clubs

BY HENRY WALLMEYER



A few months ago I wrote about the positive impact private clubs are having on the game of golf for Northeast Golf. The game is going strong and private clubs are playing an important—and obvious—role in promoting golf.

Less evident, but just as vital, is the beneficial role that private clubs play in our communities. Across the United States private clubs are economic engines, employing millions of residents and injecting \$21 billion into the economy every year. Clubs are also enmeshed in the fabric of the community. Members tend to be local municipal and business leaders and, as such, clubs often play an important role in the community.

One way that clubs are particularly beneficial is the extent to which they serve as public stewards, providing open green space that reduces urban sprawl. It may be tempting to think of private clubs

as closed communities that only benefit members, but in fact they provide large open spaces with trees, animals, ponds and creeks providing more green space for the communities.

It's understandable that many people don't understand the important role that private clubs play in the communities in which they are located. After all, if you aren't a member of your local club you have no way of knowing and understanding its inner workings. However, while clubs are private, that doesn't mean that they are isolated. Clubs play an important role in the economic, social and environmental vitality of the communities in which they are located. While the local benefits provided by clubs are often hidden from plain view, they are numerous and vitally important.

Henry Wallmeyer is the president and CEO of the National Club Association.

## A New Vision For Women's Golf Across the Globe



WOMEN'S GOLF DAY WILL RETURN FOR ITS  
FOURTH YEAR ON JUNE 4TH 2019  
IN WHAT PROMISES TO BE THE LARGEST SINGLE DAY  
CELEBRATION OF WOMEN'S  
GOLF THAT THE WORLD HAS EVER SEEN.

2019 celebrates a brand new partnership with the ANNKA Foundation, the charitable foundation of women's golf legend Annika Sorenstam. Because of this partnership this year's WGD will reach further than ever before in helping to support young women around the world with the power of golf.

Women's Golf Day is a one-day four-hour global experience for women and girls. It is a celebration of women and girls learning golf skills that last a lifetime and being part of a larger global community. Over the past three years WGD events have been held at over 900 venues in 52 countries and have delivered a golf experience to over 50,000 women and girls. From what started out as a labor of love for WGD founder Elisa Gaudet

in 2016, has now grown to a global movement to empower women through the game of golf.

### About Women's Golf Day

Women's Golf Day (WGD) is a global golf initiative launched in 2016 to introduce women of all ages to the game and encourage existing female golfers to "tee it up" in a fun and highly inclusive environment. WGD created an incredible global community in just 3 years and has the support of almost every major golfing governing body and organization. The #WomensGolfDay has received more than 15 million global impressions across Twitter and Instagram. To learn more about Women's Golf Day and its upcoming event on Tuesday June 4th 2019 visit [www.womensgolfdays.com](http://www.womensgolfdays.com)